

November 8, 2011

Mike Caputa, news director  
WCCO-TV  
90 S. 11th Street  
Minneapolis, MN 55403

Dear Mr. Caputa,

The Asian American Journalists Association Minnesota chapter is concerned about a WCCO I-TEAM report that aired Oct. 31, 2011, which contained inaccurate information about a Minnesota puppy mill allegedly sending dogs to a Chinatown meat market in New York City.

We understand that mistakes happen, but we are disappointed that we have yet to see an explanation from WCCO regarding the report in question, which has since been pulled from the website. The report, which perpetuates an Asian stereotype, resulted in a state probe of the meat market in which no evidence was found of dog meat.

We have faith that WCCO will do the responsible thing by being transparent with the investigation into the reporting, editing and publication -- both on air and online -- of this report. We hope that if WCCO does find errors in the report that the station issue a correction, or retraction, and an apology, as is standard in most news organizations.

Thank you for your time and consideration.

Sincerely,

AAJA Minnesota